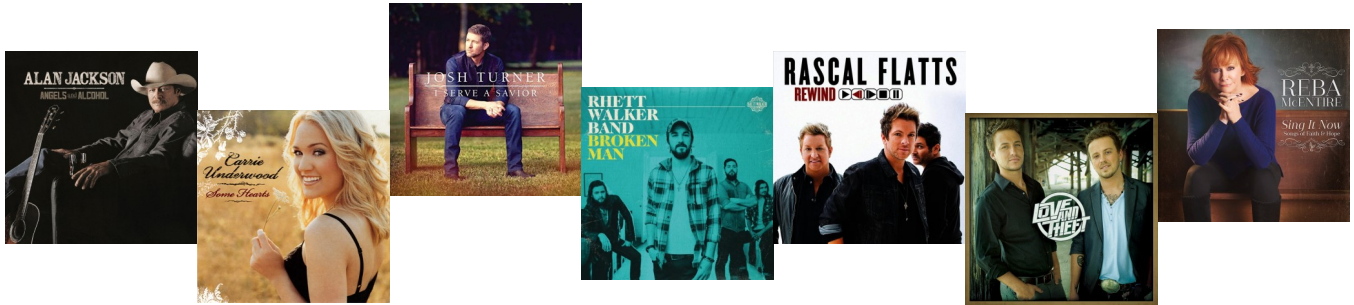




90.5
KJIC

ABOUT US

We are Houston's only Christian Country music station, and ranked the number one searched for Christian Country Radio station. Our unique blend of artists from today's Top charting familiar voices, and crossover artists from the Christian Contemporary world create what you hear on 90.5 KJIC.



WHY BE ON THE RADIO ?

Radio is the fastest means of relaying a message. A commercial, sponsorship, or PSA can be written and edited, produced and aired faster on radio than on any other means of broadcasting. So, why not share your message on our station. 92 % of the American population listens to FM radio in the cars, homes and work.

Each radio station is different in their own way. Deciding what station to be on can be challenging. We offer to you a Christian based audience that enjoys the positive, family friendly, Christian oriented country music style format.

Below you see just how much we cover of the Greater Houston Area.

Over 5 million are now under our signal.

THE SIGNAL

From our broadcasting center of Liverpool, our main coverage area covers cities such as Alvin, Manvel, Friendswood, Pearland, Webster, Pasadena, Angleton Sugarland, and Lake Jackson.

Our second signal includes downtown Houston, West Columbia, more of Sugarland, and Channelview.

Our farthest reaches finish Houston, and reach as far as Bay City, Spring, and Bolivar.



GETTING STARTED

Understanding the difference in commercials & sponsorships.

ONLY NON-PROFITS CAN ADVERTISE (COMMERICAL)

BUSINESS'S & NON-PROFIT'S CAN SPONSOR

F.A.Q. Do you charge for the production of spots?

If you decide to become a monthly sponsors in one of our 2 levels, scripts, editing, production and final airing are all included. If you are airing a one-time commercial, yes there is a one-time production of \$250.

ADVERTISING

When you decide to advertise on Christian Country Radio, here is how we go about things.

1. We'll begin with a budget. In order to provide you with the most opportunities and air-time, we require a minimum of one thousand dollars to begin. Through years of research and experience, we have learned that any campaign less than that budget, does not yield promising results.
2. After a budget is determined, we then must select the dates that they air. You'll work with your sales representative who will show you when you spot can air.
3. Once things are set in stone for air time/dates, budget and all paper work is signed, we'll begin production on your commercial.
4. You will approve everything from scripts to the final spot. Nothing will air without your approval.
5. After everything is done, we would love to know how things went. How many heard about it on the radio, and we would love to help you through another event when the time arise.

INTERNET ADVERTISING IS INCLUDED PER CLIENTS REQUEST AND EXPENSE

SPONSORING

Your support through a business or ministry says a lot! We thank you so much, and as a way of acknowledging your support we would like to air it. We have 2 levels of support in which we will say thank you and include information such as your name, address, phone number, and services you offer to the community. Sponsorships for weather, traffic, shows, etc are also available.

SILVER

FOR \$500 A MONTH, YOUR BUSINESS IS MENTIONED AT LEAST 30 TIMES

GOLD

FOR \$1,000 A MONTH, YOUR BUSINESS IS MENTIONED AT LEAST 60 TIMES.



THANK YOU!



90.5 KJIC
CHRISTIAN COUNTRY RADIO

WWW.KJIC.ORG (281) 824-1228

MONDAY-FRIDAY 9-5 CST

DERRELL@KJIC.ORG

